

# WE ARE HERE TO HELP

Our area managers are visiting all parks throughout the UK to understand your own individual needs as a park owner. Should you wish to see one of our representatives now please contact us so we can arrange an appointment.

Our Committed Team to help your development.



Nick Burgess  
Group Sales & Marketing Director



Andrew Westwood  
Sales Director



Sue Hollingshead  
Marketing Manager



Sarah Pritchett  
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# TINGDENE TRADE FOCUS

For the latest news from the  
UK's favourite manufacturer

## Perfect Partnerships

Keeping you updated with all the very latest information from the Tingdene Group of Companies. Winter may be approaching and the weather getting colder, however at Tingdene, we have been busy preparing for what looks like the start of a productive 2009 which will see the return of growth in the park home and leisure market. Please take time to read our newsletter as there are some important offers that may be of benefit to your business. We believe we are the perfect partner to work with you, the park owner. We have the experience and knowledge to create growth for your business with our range of park homes, leisure lodges, offices, marketing suites and 2 storey accommodation. Now is the time to give us a call.

## Tingdene Showcase a Leisure Lodge at the **Ideal Home Show 2009**



The prestigious Ideal Home Show at Earls Court, which has the Daily Mail newspaper group as its media partner, is the venue for Tingdene to promote the leisure lodge lifestyle to some 800,000 visitors. This will be the first time a leisure lodge home has been displayed at this show and will be a huge spring board opportunity for the industry to move forward in 2009. The show runs from 20th March through to 13th April 2009.

The Show Home to be displayed will be a Warreners Lodge, 48 x 20, which was launched earlier this year with rave reviews of its barn conversion looks with structural beams running throughout the lounge, diner and kitchen. The setting for the stand and the Warreners Lodge will be a landscaped area that features mature trees to give the feel of being in the country, in a luxury retreat with a hot tub on the veranda.

There are partnership opportunities for park developers to join Tingdene at this show. Call Sue Hollingshead should you be interested on 01933 230130. See also the show newspaper opportunity on page 3.

Call us now on: 01933 230130

**TING**  **DENE**

# TINGDENE move into Modular Housing and Hotels

Tingdene has further expanded its operation with the acquisition of 'Futureform Building Systems Ltd'. Futureform is a modular steel framed building system which has BRE approval and up to building sustainability code 5. Acquired by the holding company Tingdene Renascent, buildings will be manufactured from their Wellingborough factory. Tingdene has re-structured itself to be able to respond to all sectors of the UK's housing market and now has dedicated production facilities for park homes, leisure homes and modular buildings.



## TINGDENE build new Barrett Marketing Suite

A new concept in Marketing Suites has been adopted by Barrett's, the UK's largest house builder. Tingdene was chosen to manufacture this first concept for Barrett's Canada Water site in London. The building is built in 7 sections over 2 floors and was opened by Barrett's Chairman in the summer. The building features a Marketing Suite and apartment on the first floor.



## Office Extensions

Tingdene have invested in two office extensions to their present offices and Exhibition Centre. Both areas gain new glass fronted reception areas with further office facilities. In this £1 million investment both extensions were finished in time for Tingdene's Autumn Open Weekend.



## Launch of 3 Bedroom Letting Lodge

The new Country Lodge 40 x 20 letting lodge has been launched to benefit the letting fleet market. This timber clad home has 3 bedrooms (6 berth) or 8 berth with bed settee. It is built to residential standards offering high levels of insulation and will take the wear and tear of everyday use with 9mm plywood walls.

**Prices start from £42K net fully furnished 40 x 20 Lodge.**

**Call Sales for more information on 01933 230130**



## National Boat Caravan & Outdoor Show 2009

Tingdene will be promoting your development and show home from the National Boat Caravan & Outdoor Show at the NEC in February (assuming that you have provided Locate-a-park with your information).

Tingdene will be dedicating their stand to the promotion of Locate-a-park estate agency to show prospective customer what is available for sale in the UK and abroad for park homes and leisure homes.

This shows the direct commitment from a manufacturer to help promote parks and sales of present stock levels.

## Open Weekends 2009

Tingdene have announced the dates for their Spring and Autumn Open Weekends at their highly acclaimed visitor centre. With 12 show homes, both park and leisure homes, this indoor display attracts 8,000 visitors per year and growing.

**Spring Open Weekend -  
17th, 18th & 19th April 2009.  
Autumn Open Weekend -  
2nd, 3rd & 4th October 2009.**



## TINGDENE Launch Newspaper to promote Leisure and Park Homes

With two major shows early in 2009 Tingdene are committed to educating as many new customers as possible. A newspaper will be produced which will provide valuable information to any purchaser of a park or leisure home and hopefully stimulate the market with offers and features.

The Ideal Home Show and National Boat Caravan & Outdoor Show both feature in February, March/April and both shows combined have a total audience of some 900,000 visitors.

This newspaper will cover advertising and provides an ideal opportunity to get your park development noticed especially the Ideal Home Show which will provide a new audience.

This publication will be tabloid in size and offers you the following advertising opportunities. Please see the booking form enclosed for further information and to secure your space. Advertising costs have been kept low and even include an early bird discount of 10% for those ready to commit before Christmas.

Advertising rates within the newspaper are as follows:-

Full page @ £2,000 or with early bird discount £1,800  
Half page @ £1,450 or with early bird discount £1,305  
Quarter page @ £1,100 or with early bird discount £990

All prices are exclusive of vat which is to be added at standard rate.

**Secure your discount and fax back the booking form today.**

**Contact Sue Hollingshead on 01933 230130 to discuss this further.**

## New Look Website

Click onto [www.tingdene.co.uk](http://www.tingdene.co.uk) to see our new website for Park Home and Leisure lodges. Here you will also find a dedicated B2B area for the Park Owner only, providing the latest trade news which will be built over the next few months.